



IMPERIUM

Casino Management System



CGI Imperium Casino Management System

Imperium is a modular information system for casinos developed by Casino and Gaming Industry Ltd (CGI). The system allows the casino management to monitor all processes on the casino floor and the casino employees to be more efficient. It is a precise, player - focused gaming solution that links slot machines, electronic table games, playing terminals and jackpots in a single or multiple casinos. Imperium allows the operators to create player loyalty and to strengthen the player base with different promotions and loyalty programs. The system is designed to connect group of casinos in a multi site gaming environment that is very attractive for the players.



CGI Imperium Characteristics

- ▶ Detailed information and statistics for all connected devices
- ▶ Single and multiple casinos operations
- ▶ Centralized control and data transfer over all connected sites
- ▶ Different Mystery and Progressive Jackpots can be defined
- ▶ Surveillance and Gate management options
- ▶ Customizable according to different legislations and corporate needs
- ▶ Player tracking options
- ▶ Flexible and modular system
- ▶ Player loyalty programs

How is CGI Imperium influencing the casino?

- ▶ Increases the profit of the casino
- ▶ Saves cost by identifying the "hot" and the "cold" spots on the casino floor
- ▶ Easily generates the needed statistics and reports
- ▶ Provides real time information about the player's activity
 - ▶ Attracts and retains more customers
 - ▶ Generates excitement and faster game solutions
 - ▶ Allows the casino to offer very attractive jackpots and bonus programs



How does it work?

CGI Imperium uses SAS protocol to communicate with the machines. The system is compatible with all major Slot machine and other gaming equipment manufacturers. Even the old Slot machines that do not support the SAS protocol can be connected and monitored through a specially designed electronic device.

CGI Imperium is a modular system. You can use every platform independently from the others, but only the complete system will provide the synergy at work. Every module can be used separately to control certain process.

CGI Imperium Modules and Features

1. CGI Imperium Slots

- ▶ The module allows detailed control over the slot machines in the casino
- ▶ Provides accurate accounting information and management analyses for the slots performance

2. CGI Imperium Jackpots

- ▶ This module is scanning the information collected from the casino floor and is calculating the jackpot amounts for one or multiple casinos
- ▶ Every operator can design custom jackpots with various parameters and triggers
- ▶ Each machine can be connected to a number of different jackpots both in the local or the multisite area

3. CGI Imperium Bonus points

- ▶ Allows the operator to reward the players with bonus points
- ▶ Enables the operators to offer tailored promotions

4. CGI Imperium Cage

- ▶ Allows the casino to consolidate financial reports and to account all activities
- ▶ Multi-user, multi-location capability

5. CGI Imperium Ticketing

- ▶ The Ticket-In Ticket-Out (TITO) system reduces the cash operations and provides room for extra benefits and promotions to be offered
- ▶ Enhances the speed of the game in the slot machines and allows easy movement of the players from one machine to another

6. CGI Imperium Cashless

- ▶ This module allows the casino players to transfer money to/from the machines connected in the system with a card
- ▶ CGI Imperium Cashless eliminates unwanted interruptions for machine refills or attendant paid jackpots

7. CGI Imperium Administrator

- ▶ Reports generation and access level administration
- ▶ Floor plan visualization and editing

8. CGI Imperium Marketing

- ▶ This module is supporting the marketing campaigns of the casino
- ▶ Allows the managers to distinguish the customers with similar behavior

9. CGI Imperium Reception

- ▶ This module is intended for registration of casino players
- ▶ The module is scalable from a single casino to a multisite casino group and is totally customizable

10. CGI Imperium Player tracking

- ▶ CGI Imperium Player tracking allows the casino to record every player's transactions and behavior for surveillance and promotional reasons
- ▶ Complete player profiling and real time information for the slots players
- ▶ Expectations for player's future visits and spendings





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